



SPONSORSHIP DECK

Richard Moya Park - Saturday, April 18, 2026

DEAR FRIENDS AND SUPPORTERS,

Get ready to **Discover YOUR Parks** at the **fourth annual For the Love of Parks Festival** at **Richard Moya Park on Saturday, April 18, 2026, from 11 a.m. to 3 p.m.**

Thanks to our incredible sponsors and community partners, the 2025 Festival was our most successful yet — drawing over 2,000 guests to celebrate Travis County Parks. Families enjoyed live music from Los Texmaniacs and Bidi Bidi Banda, dozens of hands-on workshops and activities, fresh produce distributions, and even a thrilling Star Flight helicopter landing. The day brought new energy and awareness to our parks system and inspired hundreds of first-time visitors to explore parks they'd never experienced before.

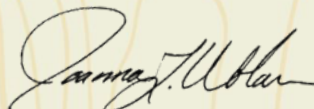
We're excited to bring this beloved, **free, family-friendly tradition** back for another unforgettable day — and invite you to be part of this year's celebration by becoming a sponsor.

Sponsorships make this event possible. Your support allows us to keep the Festival free and open to everyone while also funding **year-round programming in Travis County Parks** — from night sky programs and volunteer service days to greenway trail development and nature-based education.

The **For the Love of Parks Festival** is more than a single event — it's a chance for every person in our community to discover their park, whether finding a new favorite trail, trying a hands-on activity, or connecting with neighbors in a beautiful outdoor setting. It also highlights the importance of accessible, well-maintained public spaces and the role they play in our collective health, happiness, and connection to nature.

Our **Travis County Parks system** includes **over 13,000 acres of green space and 27 parks** — from vibrant sports complexes to scenic natural preserves. Through the work of the **Travis County Parks Foundation**, we're committed to ensuring these parks are celebrated and stewarded for generations to come.

We can't wait to celebrate with you on **April 18, 2026!**



JOANNA WOLVER
Executive Director



CHRISTY MUSE
President



JOSE CANALES
Vice President



FOR THE LOVE OF PARKS





WE ARE...

Travis County Parks Foundation is a non-profit organization dedicated to protecting, enhancing, and celebrating the 13,000+ acres of green space that make up our incredible Travis County Parks system. Through community-driven initiatives, immersive outdoor experiences, and impactful advocacy, we work to ensure that everyone, today and for generations to come, has access to well-maintained, vibrant parks that inspire adventure, connection, and stewardship.

From expanding trails and dark sky programming to volunteer-driven conservation efforts, we champion the belief that parks are essential to our health, happiness, and shared future. Learn more at traviscountyparksfoundation.org and follow us @heartoftcparks.





WHAT WE DO

AWARENESS

Create community awareness for all Travis County Parks

ENGAGEMENT

Enhance community engagement through meaningful inclusive experiences

SUPPORT

Build community support through outreach, advocacy and fundraising

FOR THE **LOVE of PARKS**





SIGNATURE INITIATIVES



NIGHT SKY PROGRAM

Our parks are some of the last places in Central Texas where the stars still shine brightly. Through our Night Sky Program, we invite the community to gather under the stars, explore the wonders of astronomy, and learn how we can protect these natural nocturnal environments for generations to come. From star parties and telescope nights to educational programs for kids and families, we're cultivating awe, curiosity, and stewardship - ensuring that the magic of the night sky remains part of our shared experience.



PARK STEWARDS

Great parks are cared for by great communities. Our Park Stewards program trains and supports volunteers to become ambassadors for stewardship, conservation, and nature learning at every Travis County park. Whether leading a nature walk or restoring native habitat, Park Stewards play a vital role in keeping our parks vibrant and inviting for everyone.



GREENWAYS INITIATIVE

Imagine a future where you can walk, run, or bike on a continuous trail from Pflugerville to San Antonio - connecting neighborhoods, parks, and rivers along the way. Our Greenways Initiative is making that vision a reality, starting with a 70-mile greenway network in eastern Travis County. By linking communities and restoring critical habitats, we're creating spaces where people and nature thrive side by side.





THE TEAM



JOANNA WOLVER
Executive Director



AMY JACKSON
Night Sky Program



CHRISTY MUSE
President



JOSE CANALES
Vice President



DERON SHUMAKER
Treasurer



DAVID ESCAMILLA
Secretary



JOHN HOWARD
Director



REGGIE JAMES
Director



RUBY METAYER
Director



COURTNEY OLDHAM
Director



RONNYE STIDVENT
Director



TAMERA WALSH
Director



ROBIN AGUILAR
Communications Intern



CATIE GRAVES
Night Sky Program
Intern





FOR THE LOVE OF PARKS SUPPORTERS



Ascension Seton



ENDEAVOR
REAL ESTATE GROUP

CANALES & CO
BRAND BUILDERS



TEXAS



GFiber



H-E-B | Linebarger Attorneys at Law | Travis Club

Austin Parks Foundation | Central National Bank | Hitchcock Design Group | KIPP Texas Public Schools
Love, Tito's | PPD | Texas Commission on the Arts | Texas Mutual

Ali Khataw Photography | Bat City | Commissioners Ann Howard & Brigid Shea | Halff Associates, Inc.
McLean & Howard Law | RVi | Senator Sarah Eckhardt | Spurs Give | Texas Gas Service | Whirlix Design



FOR THE LOVE of PARKS



FOR THE LOVE OF PARKS COMMUNITY PARTNERS



Austin Parks Foundation - **Austin Public Library** - Austin Ridge Riders - **Balcones Canyonlands Chapter of the Master Naturalists** - Camino Real de los Tejas - **Central Texas Disc Golf Alliance** - Central Texas Food Bank - *Fresh Produce Available!* - **Colorado River Alliance** - Colorado River Conservancy/PODER - **Del Valle Community Coalition** - Families in Nature - **Great Springs Project** - Kids on Bikes in Parks - **HEB / Our Texas, Our Future** - Mend Collaborative & the Travis County Parks Comprehensive Plan - **Mint Discs** - South Austin Creek Alliance - **Texas Climbers Coalition** - Texas One Fund - **Travis Audubon** - Travis County Fire Rescue (*with a fire truck!*) - **Travis County Historical Commission** - Travis County Natural Resources - **Travis County Office of Emergency Management** - Travis County Parks - **4-H CAPITAL** - And more!



OUR SPONSORSHIPS

LEARN ABOUT OUR DIFFERENT
LEVELS AND BENEFITS



SPONSORSHIP LEVELS, BENEFITS & UNDERWRITING OPPORTUNITIES

	Presenting Sponsor \$40,000	Parks Champion \$25,000	Parks Hero \$15,000	Parks Friend \$10,000	Parks Visionary \$5,000	Parks Ally \$2,500	Parks Advocate \$1,000
Private volunteer opportunity with the Travis County Parks Foundation							
Exclusive recognition as 2026 Presenting Sponsor with Logo on all activation signage							
Opportunity for brief remarks at the event							
Name or logo on takeaway materials							
Verbal recognition at event							
Recognition on picnic tables							
Underwriting opportunities according to sponsorship level (see next section)							
Recognition on event t-shirt							
Opportunity to host a booth and feature giveaways							
Social media posts on all channels	DEDICATED	GROUPED	GROUPED	GROUPED	GROUPED	GROUPED	GROUPED
Recognition on dedicated event webpage	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Recognition on event program	LOGO	NAME	NAME	NAME	NAME	NAME	NAME



IN-KIND & UNDERWRITING



UNDERWRITING OPPORTUNITIES

\$15,000: Music Zone & Stage or Kids' Zone Underwriters

\$10,000: Food Truck Zone or Picnic Zone Underwriters

\$7,500: Photo Booth Underwriters

\$5,000: Volunteer Tent, Golf Cart Transport, or Comfort Stations Underwriters

\$2,500: Branded Guest Takeaway or Water Stations Underwriters

All underwriters will be recognized individually in the chosen area.



IN-KIND SPONSORS

If you would like to donate or lend a service, products, or food to the For the Love of Parks 2026 event, we would be delighted to accommodate you as an in-kind sponsor. In-kind donations are generally valued at 50% of the fair market value of the donation. According to these guidelines, the value of the service, product, or food will be honored in the appropriate sponsorship levels as outlined in our Sponsor Packet.



VOLUNTEER OPPORTUNITIES

ENGAGE YOUR TEAM: VOLUNTEER AT THE 2026 FOR THE LOVE OF PARKS FESTIVAL!



The **fourth annual For the Love of Parks Festival** will take place on **Saturday, April 18, 2026, at Richard Moya Park** - and we'd love to involve your team in making this community celebration unforgettable.

Each year, **hundreds of volunteers** help create a welcoming, family-friendly event - greeting guests, supporting hands-on nature activities, assisting with set-up and logistics, driving golf carts, distributing takeaways, and sharing the joy of our Travis County Parks with thousands of attendees.

By encouraging your employees to volunteer, your company can:

- **Deepen your impact** beyond sponsorship dollars by actively supporting the community.
- **Foster team building** and pride through a meaningful day of service.
- **Demonstrate leadership** in caring for our local parks and green spaces.

Volunteer perks include:

- Official For the Love of Parks Festival volunteer t-shirt
- Complimentary meal and refreshments
- A day spent outdoors giving back to the community your company serves

INTERESTED IN VOLUNTEERING?

EMAIL JOANNA@TRAVISCOUNTYPARKSFOUNDATION.COM

Help us create another unforgettable day and inspire our community to Discover THEIR Parks - together!







HOW TO GET INVOLVED

(click on pennant to access the form)



SPONSORSHIPS

VOLUNTEERS

COMMUNITY PARTNERS





LET'S
DO THIS **TOGETHER**

EMAIL: Joanna@traviscountyparksfoundation.org

WEBSITE: traviscountyparksfoundation.org



THANK YOU

Richard Moya Park - Saturday, April 18, 2026